



LEE BRICE TO HEADLINE FREE VETERANS CONCERT WITH SPECIAL GUESTS GRACE TYLER, BRO COUNTRY AND WHISKEY CITY!

Red, White & Brew Festival takes place Saturday, September 19th on South Pearl Street in front of MVP Arena

Albany, NY – MVP Arena is excited to announce the third annual Red, White & Brew Festival, happening Saturday, September 19th on South Pearl Street in front of MVP Arena!

This FREE, family-friendly celebration honors our nation's veterans with a full day of live music, local vendors, delicious food, and unforgettable entertainment.

Festivities kick off at 2 PM with a performance by local country favorite Whiskey City, setting the tone for an action-packed afternoon. The energy continues to build with a set local boys Bro Country, followed by an unforgettable set from national recording artist Grace Tyler.

This year's headliner, multi-Platinum selling artist Lee Brice, will close out the event with his chart-topping hits like "Parking Lot Party," "One of Them Girls" and "Hard to Love." The award-winning Country superstar is slated to release his latest album, *Sunriser*, and its deluxe edition, *Sunriser (All-Nighter)* on October 2nd. With a lineup like this, Red, White & Brew promises to deliver an electrifying experience from start to finish.

This FREE event would not be possible without the support of Albany County, MVP Health Care, and the Innovation Partnership.

"The response from Veterans and their families at last year's festival was astounding, and we are honored to create opportunities that recognize and thank those who have served our nation and our community. Bringing people together through live music and an afternoon of fun is just one way we can celebrate and thank those have served our country," said County Executive Daniel P. McCoy.

"MVP Health Care is proud to support the Red, White & Brew Festival - a celebration that brings our community together in honor of the brave veterans who have served our country," said MVP Health Care's Chief Market Strategy and Product Officer, Augusta Martin. "This event reflects our ongoing commitment to creating meaningful experiences that foster connection, gratitude, and well-being. We're honored to stand alongside our partners, Albany County, in presenting a free, fun-filled evening that celebrates service and strengthens community spirit."

Join us in honoring our veterans and celebrating community with a day of country music, camaraderie, and patriotic pride. For more information visit www.mvparena.com or on socials @themvparena.



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